



For Immediate Release

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Free Ink Cartridge Refill Week, May 1-7

Customers get free inkjet-cartridge refills during promo week at area Ace Hardware Stores.

Washington, DC - Two local Ace Hardware stores are promoting a new ink cartridge refilling service with **Free Ink Week from May 1 to 7**. It's exactly as it sounds: Customers can bring in their empty inkjet cartridges to be refilled by the stores' Ink-O-Dem machines (either black or color cartridges--regularly \$9.99 and \$14.99 respectively), and there's no purchase necessary to get the deal.

Participating Locations:

Tenleytown Ace Hardware, 4500 Wisconsin Ave. NW, 202-364-1902

Old Takoma Ace Hardware, 7001 Carroll Ave., Takoma Park, 240-839-5170

The Ink-O-Dem machine is compatible with most inkjet cartridge models (see list of models: www.inkodem.com/news4.htm), and the service is easy on the wallet, too: customers save 50 percent over buying new printer cartridges.

The service is an expansion of the company's burgeoning commitment to environmentally friendly service that already includes a recycle program for batteries, CFLs, and mercury thermostats. In addition to cartridge refilling, the two stores will recycle old cartridges that can't be refilled.

Ink-O-Dem is an eco-friendly alternative to tossing non-biodegradable plastic cartridges and toxic ink into our landfills. There were nearly 500 million inkjet cartridges used in North America in 2008 and cartridge use is expected to grow 5 to 8 percent, according to Ink-O-Dem.

Limit: One refill per person. Refills may take longer than expected during the promo week and customers may have to leave cartridges overnight. Some models and damaged cartridges can't be refilled.

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About Tenleytown Ace and Old Takoma Ace

Tenleytown Ace and Old Takoma Ace are part of the locally owned Ace Hardware stores in metro Washington, DC, dubbed "A Few Cool Hardware Stores." They are part of the national Ace co-operative and offer basic home-maintenance products, knowledgeable service and some of the best customer service this side of the Mississippi. www.acehardwaredc.com

About Ink-O-Dem

Ink-O-Dem is the leader in integrated inkjet cartridge refilling and refills over 5 million cartridges a year. Ink-O-Dem is now in thousands of locations in the United States, Canada, Mexico and Puerto Rico. www.inkodem.com